



MIGRATING TO MASTODON

DELIVERY METHOD	Series of PDF Walkthroughs Side-by-side walkthrough
AUDIENCE	Primary: Journalists and scholars Secondary: General public
TIME REQUIRED	Approximately five minutes/segment

TRAINING DESCRIPTION

This microlearning experience will walk participants through the process of creating their account on Mastodon, how to find others on the platform, create posts, discuss privacy and security issues on Mastodon, and navigate the features that separate Mastodon from more traditional social media platforms. Participants will utilize a series of PDF walkthroughs as an accompanying guide as they go through the process of navigating to the webpage or app to create an account, selecting an instance (or server), creating their username and profile, growing their network on Mastodon, creating an introductory post, and gaining a basic understanding of privacy and security concerns on this decentralized platform.

TRAINING PURPOSE

In recent years, Twitter has become a platform that has democratized information. As the platform's future becomes increasingly uncertain, we want to ensure that the best parts of Twitter remain accessible to the public. The focus of this training is to ensuring academic scholars and journalists who want to be on Mastodon are able to navigate the process to create an account, grow their network, post content, and be aware of potential privacy and security concerns on this platform which has a steeper learning curve than traditional social media sites. As the purpose of the training is to walk users through onboarding tasks, the microassessments embedded will be performance-based.



MIGRATING TO MASTODON

MODULE 1: CREATE YOUR ACCOUNT

Learners will complete the registration and creation process for an account on the Mastodon social media platform.

Action Steps: Download the app or launch the Mastodon webpage and create your account on Mastodon.

Micro-Assessment: Profile creation will be verified in Section 3.

MODULE 2: COMPLETE YOUR PROFILE

Learners will add a profile picture and information so that other users will

Action Steps: Add pictures to your profile, include a secure way to message you, and write a brief bio to include on your profile

Micro-Assessment: Profile completion will be verified in Section 3.

MODULE 3: GROW YOUR NETWORK

Learners will follow five accounts and post an invite message on their existing social media platforms to encourage others to connect with them

Action Steps: Search for and follow at least five accounts, post an invitation to connect on other social media platforms

Micro-Assessment: Participants will share an invitation to connect with their colleagues. Managers may create a shared document with this information to streamline the connection process if they choose to do so.

MODULE 4: CREATE AND SHARE

Learners will post a welcome message on their profile with an image and alt text

Action Steps: Draft an introductory message, be sure to include a picture and alternate text.

Micro-Assessment: Post your welcome message.



MIGRATING TO MASTODON

AGENDA

1

Create Your Account

- Review Section 1 PDF
- Navigate to <https://joinmastodon.org/>
- Select a server to join
- Create account information
- Verify your email address

2

Complete Your Profile

- Review Section 2 PDF
- Add a profile and banner picture
- Write a brief bio for your profile
- Include a secure way you can be reached

3

Grow Your Network

- Review Section 3 PDF
- Follow at least five accounts
- Post a message on your existing social media profiles encouraging your network to connect with you on Mastodon

4

Create/Share Posts

- Review Section 4 PDF
- Draft an introductory message with a picture
- Add alternate text to your image
- Engage with users in the comments

